

Youth experience in the U-BAN campaigns

Challenges and opportunities

Abstract.

- Tanzania is intending to become the 3rd biggest uranium exporter of the continent.
- Nigeria, Ghana, Senegal, Kenya, Uganda and Namibia and South Africa are actively considering own nuclear power programs.
- The mining of uranium is the starting point of the nuclear chain, but widely underrepresented in public discussions about the negative impacts on health and environment OR the pros and cons of nuclear energy.
- While the market price for uranium is low and an increase not likely *, African countries still seem to experience a nuclear renaissance. Why?



WHO ARE WE..?

The Youth Movement against Uranium mining and NUKES is an international group of youth adults with a vision to see Africa Free of Uranium mining and the World Free of nuclear weapons.

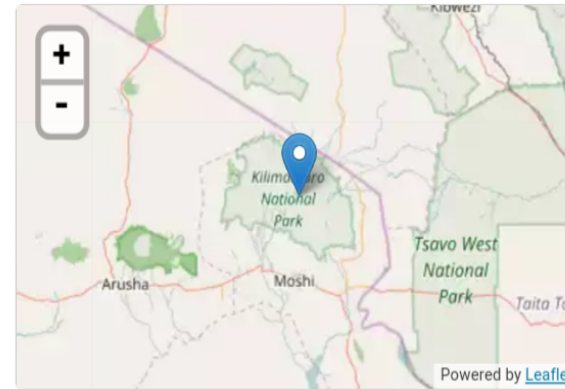
- This group is led by medical students and young doctors from IPPNW Africa, and young environmentalists, Lawyers from the Africa Uranium Alliance and other NGOs, joining peace activists from other IPPNW affiliates, the International Campaign to Abolish Nuclear Weapons, Uranium Network and other like-minded partners.

I would die for these banners!

06.07.2015

THE GIANT HIDES

June 30th, 2015 – We have seen the mountain only once, from the Viewpoint at Uhuru Hotel, Moshi, Tanzania, where the K-Project for Peace held a two days conference. The giant hides behind clouds and demands respect, from every one who sees it. Looking back we started as part of a group of 17 probably mad, but daring people, to climb Mount Kilimanjaro, aiming to raise a sign against Uranium Mining and for a World free of Nuclear Weapons.



“I DIE FOR THESE BANNERS”

AIM: raise public awareness and public advocacy on the negative impacts of uranium mining & nuclear weapons catastrophes.

Promote the use of renewable sources which are harmless and friendly to the communities and the environment for sustainable development.

Our projects

1. Mount Kilimanjaro climb for peace

- <https://www.youtube.com/watch?v=sSUpqJD4GE>



Cont...

- OUR ACHIEVEMENT
- Our symbolic message on top-of Mount Kilimanjaro
- A well covered documentary available on the link above
- Media coverage from the National, independent and local newspapers and television
- Global Youth participants /representatives

Our Projects

- **2. STOP U MINING, BAN NUCLEAR WEAPONS, PROMOTE RENEWABLES: the only waste of energy happens, if we don't use renewable power!**
- As the continuation of the K-PROJECT FOR PEACE-Tanzania 2015, the second round of *The Youth Movement against Uranium mining and NUKES* still looks to find innovative ways to raise their voice and activism of young people, create meaningful livelihoods and protect themselves as the generation of tomorrow and their community from harm brought by the catastrophic impacts of uranium mining and NUKES

Missing link and engagement for youth-young adults



- How do you ensure young people participate?
- Are there strong networks? Nationally? AUA? NFFA? etc
- What has already been done? where is the gap that needs filling in?
- Is there a plan to engage the young people?
- Do they have the capacity to engage?

Opportunities

“All of us have to be committed to what we’re doing. And that’s more than just talking about it. We have to engage young people not just as tokens but as real people who have a voice and who have something to say.

A vision for change

Methodology

Rigorous field research and analysis

Effective advocacy
and policy
engagement

Independence

Communication

Partnerships

i.e

Environmental management



**Analysis and research-well timed
advocacy and engagement**



Take action....

- (1) our evolving understanding of advocacy:
- (2) the importance of prioritization; and
- (3) the varied means by which we assess our impact.

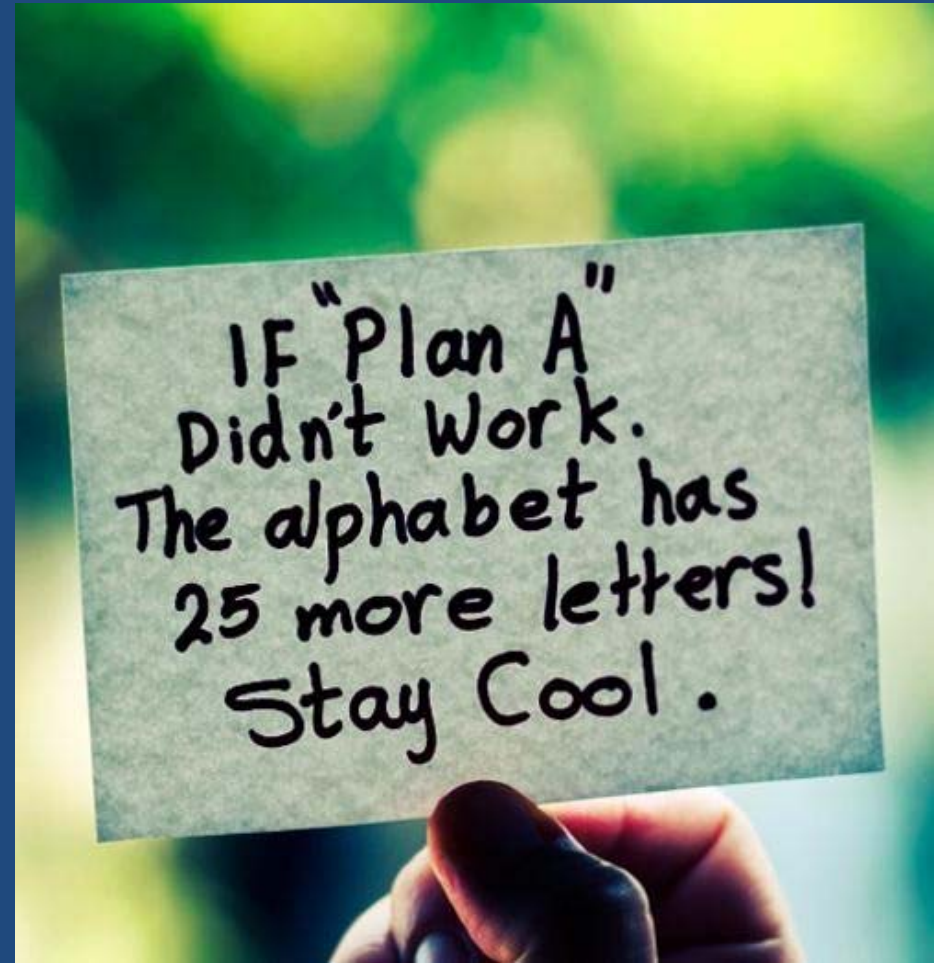
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Youth can achieve this:

- Becoming more agile-continually revisiting our strategic priorities, focusing on where we can make a difference; respond to the new global environment by working more systematically on cross-cutting and transnational issues.
- Becoming locally rooted and globally connected –Engaging more effectively with local and regional actors, even as we maintain our capacity for high-level global advocacy.
- Becoming more visible- strengthen brand recognition, visibility and coherence; refine the means by which we deliver our messages, including through an interactive websites and extend our use of new communications channels and social media networks;
- Becoming more effective- diversify forms of policy engagement; reinforce our managerial capacity in line with the requirements of our campaign model;
- Becoming more proactive in fundraising.-With the support of the ultimate youth well wishers, Need to increase efforts to secure the necessary funding to provide a platform for gradual programmatic growth; engage more dynamically with youths and other like-minded organisations.

Conclusively.....

- “The stronger do what they can do best and the weaker suffer the consequences”



Thank you

